



Lindenhurst/Lake Villa
**Community
Partners**

2024

LIVE MUSIC IN THE PARKS

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EVENT SPONSORSHIP



2024 -Be A Rock Star!

Dear Local Business Owner,

On behalf of the Lindenhurst/Lake Villa Community Partners, I am writing you to request your sponsorship of our Live Music in the Parks summer concert series. This community concert series will be held on ten Wednesday evenings from June to August. We are searching for sponsors to help us provide quality, free entertainment for our community. We hope you will be interested in partnering with the Lindenhurst/Lake Villa Community Partners.

This is an opportunity for your business to align itself with one of the most popular family-oriented events held in our community, which people from all over Lake County travel to. In exchange for your sponsorship, we are committed to providing the highest levels of recognition for your business. I've attached the sponsorship benefits for you to look over.

Thank you for considering our sponsorship; we look forward to partnering with you. For additional information, please contact the Lindenhurst Park District's Director of Marketing and Communications, Kathy Kohler, at kkohler@lindenhurstparksorg or 847.356.6011 x 1007.





ABOUT THE COMMUNITY PARTNERS

The Lindenhurst/Lake Villa Community Partners consisting of the



Lake Villa District Library
Lake Villa Township
Lindenhurst Park District
Village of Lake Villa
Village of Lindenhurst

are proud to offer community events that promote fun, healthy, and active lifestyles to participants of all ages at minimal or no cost through partnership contributions and sponsorships. One of our most popular community events is our Live Music in the Parks summer concert series.

Live Music in the Parks has been a long-standing tradition in the Lindenhurst/Lake Villa community for many years. A popular lineup of performers from many genres attracts over 3,000 concertgoers weekly. Concerts are held at 4 different venues, including the Lake Villa District Library, Lake Villa Township Caboose Park, Lindenhurst Park District's Parkman Pavilion, and the Village of Lake Villa's historic Lehmann Mansion. Concerts are held on Wednesday evenings from June-August from 7-8:30pm. Concertgoers enjoy free music and purchase craft refreshments from Black Lung Brewery, Harbor Brewing Company, 9th Hour Brewing Company, and the Lehmann Mansion as well as local food vendors and trucks.

LET'S GET TO THE GOOD PART!

IMAGINE YOUR EXPOSURE!!

This is an opportunity for your business to align itself with one of the most popular family-oriented events held in the Lindenhurst/Lake Villa Community drawing people from miles away. When you sponsor our LMP summer concerts you not only get recognition through one community partner but all five! Our partnership helps to generate more visibility for your brand and provides opportunities to connect with a broader audience throughout the community through Facebook, Instagram, websites, flyers, and so much more!

REACH & EXPOSURE



5.8K+
FACEBOOK
FOLLOWERS



1,375+
INSTAGRAM
FOLLOWERS



195,000
WEBSITE
VISITORS

This is an example from only one community partner!



Live Music in the Parks



SUMMER CONCERT SERIES

SPONSORSHIP LEVELS AND BENEFITS



WE WANT YOU



ONLY ONE AVAILABLE ~~PRESENTING~~ 10 CONCERTS \$5,000

TRIO 3 CONCERTS \$700

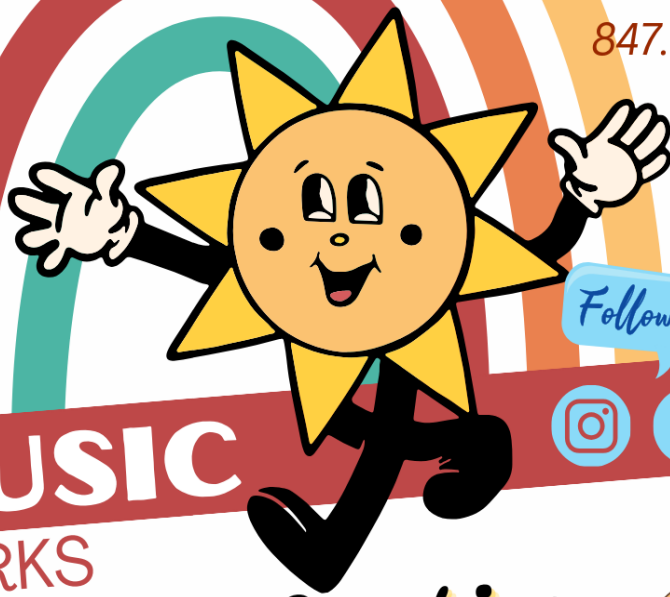
SOLO 1 CONCERTS \$250

Pre-Event Recognition PER YOUR CONCERT/S			
Title sponsor for event; presented by "Your Company"	•		
Press release announcing partnership	•		
Recognition as presenting sponsor in all communications	•		
Recognition on all Live Music in the Parks promotional materials per concert sponsored	TOP	•	•
Recognition in Facebook Event/social media posts	TOP	•	•
Logo/Name/Link on event page on LPD website	TOP	•	•
Onsite Recognition PER YOUR CONCERT/S			
Opportunity to welcome guests & introduce band if desired	•		
Reserved picnic table or seating area at each concert	•		
Your own banner or feather flag at concert/name on LPD marquee	•		
10'x10' tablespace in sponsor area (1 table and 2 chairs)	•	•	•
Logo/Name on event signage	•	•	•
Recognition in event announcements	•	•	•
Post-Event Recognition			
Half-page camera ready full color ad in one LPD Recreation Guide	•		
Logo in thank you ad promoted on social media	•	•	•
VIP pass to LPD Fitness Center/Track	•year	•10	

Sponsorship Deadline: Monday, April 29, 2024

TO BE A ROCKSTAR!

For more details please contact Kathy Kohler at kkohler@lindenhurstparks.org or 847.356,6011 x 1007



LIVE MUSIC

IN THE PARKS

Walking On Sunshine

2024 SCHEDULE

Wednesdays 7-8:30pm

June

- 5 GooRoos - 90's-Now/PP
- 12 Johnny Russler & The Beach Bum Band - Jimmy Buffet/LM
- 19 Infinity - Rock Music Classic-Current/PP
- 26 Soda - Classic Cover Band/LVLDL

July

- 3 Nashville Electric Company - Country/CP
- 10 Judson Brown Band - Country & Rock Pop/LM
- 17 Rosie & The Rivets - 50's/60's Rock & Roll/PP
- 24 The Hair Band Night - 80's Hair Metal/LM
- 31 Second Hand Soul Band - Motown, Funk, Soul/PP

August

- 7 Classical Blast - Classic Rock-Bach/LM



Venues

CP-Caboose Park
37908 N. Fairfield Rd. Lake Villa

LVLDL-Lake Villa District Library
140 N. Munn Rd. Lindenhurst

LM-Lehmann Mansion
485 N. Milw. Ave. Lake Villa

PP-Parkman Pavilion
2200 E. Grass Lk. Rd. Lindenhurst

#LIVEMUSICINTHEPARKS2024

Updates can be found on
Lindenhurst Park District-Facebook, and www.lindenhurstparks.org.

**Title
Sponsor:**

Raymond



A N T I O C H

Live Music in the Parks!

