



Lindenhurst/Lake Villa  
**Community  
Partners**

2023

LIVE MUSIC IN THE PARKS

BE A

Star



EVENT SPONSORSHIP



2023 -Be A Rock Star!

Dear Local Business Owner,

On behalf of the Lindenhurst/Lake Villa Community Partners, I am writing you to request your sponsorship of our Live Music in the Parks summer concert series. This community concert series will be held ten Wednesdays evenings from June-August. We are searching for sponsors to help us provide quality, free entertainment for our community. We hope you will be interested in partnering with the Lindenhurst/Lake Villa Community Partners.

This is an opportunity for your business to align itself with one of the most popular family-oriented events held in our community which people from all over Lake County travel to. In exchange for your sponsorship, we are committed to providing the highest levels of recognition for your business. I've attached the sponsorship benefits for you to look over.

Thank you for considering our sponsorship, we look forward to partnering with you. If you would like any additional information, please get in touch with the Lindenhurst Park District's Director of Marketing and Communications Kathy Kohler at [kkohler@lindenhurstparksorg](mailto:kkohler@lindenhurstparksorg) or 847.356.6011 x 1007.







## ABOUT THE COMMUNITY PARTNERS

The Lindenhurst/Lake Villa Community Partners consisting of the



Lake Villa District Library  
Lake Villa Township  
Lindenhurst Park District  
Village of Lake Villa  
Village of Lindenhurst

are proud to offer community events that promote fun, healthy, and active lifestyles to participants of all ages at minimal or no cost through partnership contributions and sponsorships. One of our most popular community events is our Live Music in the Parks summer concert series.

Live Music in the Parks has been a long-standing tradition in the Lindenhurst/Lake Villa community for many years. A popular lineup of performers from many different genres attracts over 3,000 concertgoers each week. Concerts are held at 4 different venues including the Lake Villa District Library, Lake Villa Township Caboose Park, Lindenhurst Park District's Parkman Pavilion, and the Village of Lake Villa's historic Lehmann Mansion. Concerts are held Wednesday evenings from June-August from 7-8:30pm. Concertgoers enjoy free music and purchase craft refreshments from Black Lung Brewery, Harbor Brewing Company, 9th Hour Brewing Company, BBQ Productions as well as local food vendors and trucks.

LET'S GET TO THE GOOD PART!

# IMAGINE YOUR EXPOSURE!!

This is an opportunity for your business to align itself with one of the most popular family-oriented events held in the Lindenhurst/Lake Villa Community drawing people from miles away. When you sponsor our LMP summer concerts you not only get recognition through one community partner but all five! Our partnership helps to generate more visibility for your brand and provides opportunities to connect with a broader audience throughout the community through Facebook, Instagram, websites, flyers, and so much more!

## REACH & EXPOSURE



5.1K+  
FACEBOOK  
FOLLOWERS



1,246+  
INSTAGRAM  
FOLLOWERS



185,000  
WEBSITE  
VISITORS

This is an example from only one community partner!





# Live Music in the Parks



## SUMMER CONCERT SERIES

### SPONSORSHIP LEVELS AND BENEFITS



WE WANT  
YOU



ONLY ONE  
AVAILABLE  
~~PRESENTING~~  
10 CONCERTS  
\$5,000

TRIO  
3 CONCERTS  
\$700

SOLO  
1 CONCERTS  
\$250

<b>Pre-Event Recognition</b> PER YOUR CONCERT/S			
Title sponsor for event; presented by "Your Company"	•		
Press release announcing partnership	•		
Recognition as presenting sponsor in all communications	•		
Recognition on all Live Music in the Parks promotional materials per concert sponsored	TOP	•	•
Recognition in Facebook Event/social media posts	TOP	•	•
Logo/Name/Link on event page on LPD website	TOP	•	•
<b>Onsite Recognition</b> PER YOUR CONCERT/S			
Opportunity to welcome guests & introduce band if desired	•		
Reserved picnic table or seating area at each concert	•		
Your own banner or feather flag at concert/name on LPD marquee	•		
10'x10' tablespace in sponsor area (1 table and 2 chairs)	•	•	•
Logo/Name on event signage	•	•	•
Recognition in event announcements	•	•	•
<b>Post-Event Recognition</b>			
Half-page camera ready full color ad in one LPD Recreation Guide	•		
Logo in thank you ad promoted on social media	•	•	•
VIP pass to LPD Fitness Center/Track	•year	•10	

Sponsorship Deadline: Monday, April 24, 2023

## TO BE A ROCKSTAR!

For more details please contact Kathy Kohler at  
kkohler@lindenhurstparks.org or 847.356,6011 x 1007

Lindenhurst/Lake Villa  
**Community  
Partners**

847.356.6011

THIS SEASON

# LIVE MUSIC IN THE PARKS

FEEL THE MUSIC!

Follow us!



## 2023 SCHEDULE 7-8:30pm

### June

- 7 The Breakfast Club - 80's/LM
- 14 Kaleidoscope Eyes - Beatles/PP
- 21 Sushi Roll - Rock & Dance Music/LM
- 28 Mackenzie O' Brien Band - Country/PP

### July

- 5 Semple - Rock & Pop/CP
- 12 Blooze Brothers - Blues Brothers/LM
- 19 The Four C Notes - Frankie Valli/PP
- 26 Billy Elton - Billy Joel & Elton John/LM

### August

- 2 The Class of 68 - Classic Rock/PP
- 9 Gooroos - 80's-Today/LVDL

**#LIVEMUSICINTHEPARKS2023**

Thank You!

### Venues

Caboose Park-CP  
37908 N. Fairfield Rd. Lake Villa

Lake Villa District Library-LVDL  
140 N. Munn Rd. Lindenhurst

Lehmann Mansion-LM  
485 N. Milw. Ave. Lake Villa

Parkman Pavilion-PP  
2200 E. Grass Lk. Rd. Lindenhurst

LMP Updates can be found on  
Facebook, Instagram, and  
[www.lindenhurstparks.org](http://www.lindenhurstparks.org).

### Featuring

Black Lung Brewing  
Harbor Brewing  
9th Hour Brewing  
BBQ Productions

& multiple food trucks!

vendors will vary weekly-  
check Facebook for updates



**Raymond**



**KM**

**A N T I O C H**

NO BUTTS  
ABOUT IT -

No Dogs,  
No Smoking &  
No Smoking Dogs  
are allowed!





# Live Music in the Parks!

